

# I'M A LADY!

Review by Vicky Wong


In Dubai, ladies are lured to post-shopping bliss, care of Chopard.

Located in the heart of Dubai's commercial business district, the Jumeirah Emirates Towers stand proud. Two equilateral triangles, these towers (a 350-metre-high office tower and a 305-metre-high hotel tower with 400 rooms) are joined by a central podium containing a shopping boulevard showcasing top international designer labels and trendy eateries.

As the number of female travellers to Dubai increases, many hotels are evolving to cater to their needs. Jumeirah Emirates Towers Hotel has dedicated a whole floor to women: The Chopard Ladies' Floor features 10 Tower Rooms and one Apex Suite, perfect for ladies for whom luxury, privacy and comfort are travel necessities.

Located on the 40<sup>th</sup> floor, the Apex Suite commands an amazing view of glitzy Dubai, is served by female staff and is accessible only to room key holders. All amenities are provided exclusively by Chopard: lavish bath products; ladies' accessories; fragrances such as Dasmir, Casran and Infiniment; and cosmetics which come refreshingly chilled in a sophisticated little cosmetics fridge. On the bed are a purple terry cloth bathrobe and a matching yoga mat and instructional DVD. Bath towels, duvet and bed linen are of complementary colours, woven exclusively by Chopard for the Ladies' Floor.

Other thoughtful details, like original flower arrangements and fresh fruit, make you feel like a real lady. When you're not using it for the high-speed internet, the desk turns into a dressing table with a mirror and hairdryer. By the bed is a wireless keyboard for an online communication programme, incorporating internet, email and a shopping and hotel guide.

Fitness-friendly ladies can avail of the Health Club, which is open until midnight and has machines equipped with satellite TV screens. There is a variety of aerobics classes, plus a 25-metre outdoor pool with sun decks, juice bar, steam room, saunas and massage rooms. If you prefer the beach, an assortment of water sports are available at Emirates Towers' sister hotels, Jumeirah Beach Club Resort and Spa, and Jumeirah Beach Hotel. 

  
jumeirah.com

