



prime time preparation

The **Prep+Prime** collection (www.maccosmetics.com) are quirky new products to prepare the eyelash, lips, eyes and face for make-up application. **Prep+Prime Skin** endeavours to create smooth skin and improve lay down/application of foundation and powder using an ultra-fluid lotion formulated with special-effect silicones; blotting away excess oil and reducing the appearance of skin redness. **Prep+Prime Lip**, in a vanilla flavour, is a colour-free moisturising base to wear under lipstick, which prevents feathering, reduces bleeding and adds light moisture. **Prep+Prime Eye** is a light textured cream to wear on the eyes as an undercoat to eye makeup. Finally, **Prep+Prime Lash** is for application under mascara, to make it last longer.

forever youngish

Cle de Peau Beaute (www.cledepeaubeaute.com), well-known for producing ultra-luxurious creams, have launched a newly developed 'key to beauty' - **La Cream I**, a new kid on the age-defying skin complexion block. The cream allegedly transforms wrinkles to youthful skin via a collaboration with Cellular IC Normalizer, which helps support the sustentation of cellular homeostasis system to prevent skin troubles. The cream's rich and non-sticky texture allows it to absorb easily, lending a comfortable and silky feel for the rest of the day.

let there be light

Can all skin types be made to look luminous and feel as smooth as silk? **Clinique** (www.clinique.com) thinks so, introducing their **Active White Lab Solution Brightening Loose Powder**; an extra-fine powder containing a Vitamin C derivative, which helps to brighten up dark spots and discolorations, including hyper-pigmentation caused by UV exposure.

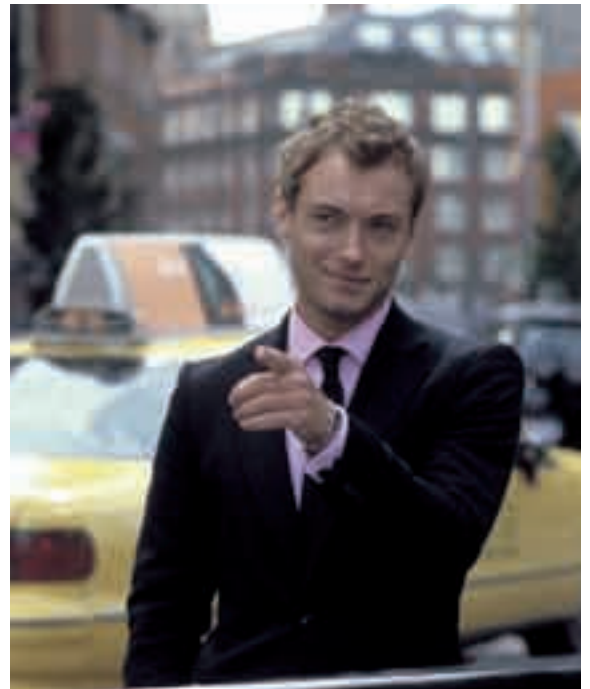
bag fish

Seasons may change, but so does style, and **Celine** (www.celine.com) have coloured their *Spring-Summer 2005* with a new range of accessory options. Bright acid hues, deep stone tones, caramel-coloured skins and sophisticated matt crocodile finishes are all the rage, but the highlight is the **Magic Fish Bag**; a gold supple leather bag resembling shiny fish scales, decorated with little magic fish, there are sandals to match.

oscar's nominee

As adorable as his clothing line, **Rosamour** is a brand-new fragrance from **Oscar de la Renta** (www.oscardelarenta.com). Rosamour represents a young lady who lives to love and laugh. A lively aroma; rose, lily and fresh Italian mandarin are blended with *Ylang Ylang*, Indian Tuberose, Heliotrope and Gardeniam with the final touch burrowed from Mysore Sandalwood and Tonka Bean, creating a deep feminine scent.

Clockwise from top left: Mac's Prep+Prime Collection; La Cream I from Cle de Peau Beaute; Clinique's Active White Lab Solution Brightening Loose Powder; Rosamour from Oscar de la Renta; and Celine's Spring-Summer 2005 Collection.



jude's choice

Jude Law personally chose the Dunhill 'Wafer' (www.dksh.com) timepiece as Alfie's watch of choice in the recently released movie of the same name - a stylish reinvention of the 1960's classic. Alfie is a man who knows everything when it comes to style - and how to use that style to seduce beautiful women, of course. The Dunhill Wafer extra-slim case is fitted with a refined bracelet of intricate brushed and polished stainless steel links, bringing a masculine elegance to any occasion.

adult playground

Unlike a children's playground, Bangkok's **Playground - The Inspiration Store** (www.playgroundstore.co.th) is crammed with a wide range of top-end fashion and gadget items that are exclusively selected for the store. Housing many to-die-for toys of the season: like **Puma Starck Shoes** (www.puma.com) that combine sport and lifestyle with their X-Static Fibre (providing anti-bacteria which helps to aid the overall comfort of the feet); the **Polaroid Camera 1600 POSSA** (www.polaroid.com) - a limited edition, with only 5,000 units worldwide; and **Nokia Medallion I** (www.nokia.com) - a personal image charm/wearable display allowing one to upload up to eight snapshots from Nokia mobiles.

spirit of time

Louis Erard (www.dksh.com) has introduced three collections: *1931 Regulateur Reserve de Marche* combines a mechanical movement with a manual rewind, thus indicating how long the watch will work before it requires winding. Available in silver or black with blue or pink PVD hands, the watchcase is classically inspired and enhanced by sapphire glass. *Heritage Chronograph* has an automatic rewind and dual-counter chronograph. The watchcase is in stainless steel with a leather or steel strap and is guaranteed water-resistant to 50 metres. *Move Chronograph* is protected by a sapphire glass and water-resistant to 100 metres. Diving enthusiasts will appreciate the marking of the quarter-hours in red. This timepiece has a contemporary design and is offered in a variety of face styles: all black, black with silver counter, silver with black counters, and rotating bezel.

as fresh as beaches

Eternity for Men Summer by Calvin Klein (www.ck.com) comes newly designed by an award-winning designer, Fabien Baron. To set the visual mood of summer, a transparent squared bottle is illustrated by an image of grass on the beach, surrounded by sea waves. The scent's summer breeze emanates from the notes of Lush Living Melon, Dewey Violet Leaves, Hyacinth, Cedar Leaf Oil, Patchouli, and Amber. It's clean and it's fresh, and it's limited edition.

Clockwise from top left: Louis Erard Watches; Jude Law and Wafer Watch; Eternity for Men Summer, from Eternity; and cool items from Playground - The InspirationStore.